



LIFE REACTIVE

Three distinct categories.
Revolutionary technology.
Uncompromising performance.

sunsync[®]

LIGHT-REACTIVE LENSES

"SunSync® Elite is awesome—my patients love it! The speed with which they return to the clear state has been a strong selling point."

—Anthony S., Chicago, IL



COMPARISON CHART

	SunSync Elite	SunSync Drive XT	Original SunSync
Category	Ultra-Fast Light-Reactive	Ultra-Dark Extra Reactive	Conventional Light-Reactive
Fade-Back Speed	✓		
Activation Speed	✓		
In-Car Color Retention		✓	
Ultra Dark Outdoors		✓	
Outdoor Darkness	✓	✓	✓
Indoor Clarity	✓	✓	✓
UV Protection	100%	100%	100%
Blue Light Filtration	Indoors + Outdoors	Indoors + Outdoors	Indoors + Outdoors
Available Colors	Gray, Brown	Gray, Brown	Gray, Brown
Lens Availability	Single Vision, Progressive, NVF,* FT28, Safety	Single Vision, Progressive, NVF,* Safety	Single Vision, Progressive, NVF,* FT28, Safety
Satisfaction Guarantee	1 Year, 100% for VSP [®] Members	1 Year, 100% for VSP Members	1 Year, 100% for VSP Members

✓ Best option in category

All comparative specifications in relation to other SunSync lenses. Photochromic performance is influenced by temperature, UV exposure, and lens material.

*NVF = Near Variable Focus

ULTRA-FAST LIGHT-REACTIVE LENSES

Progress is made when you're willing to push beyond the boundaries. Ultra-Fast Light-Reactive Lenses use advanced technology to take the wearer experience where it's never been before, and in less time than you ever thought possible.



NEW SUNSYNC ELITE

Changing from dark to clear in seconds,¹ SunSync Elite delivers ultimate lifestyle adaptability, providing visual comfort, clarity, and defense when and where it's needed.

- ▶ Groundbreaking fade-back speed
- ▶ Clearer indoor appearance²
- ▶ Darker outdoor color³
- ▶ Ultra-fast activation⁴
- ▶ True gray color
- ▶ Long performance lifespan
- ▶ 100% UV protection
- ▶ "Always on" blue light reduction
- ▶ Outstanding durability
- ▶ One-year satisfaction guarantee⁵

Available Colors: ● GRAY ● BROWN

LIGHT-REACTIVE IS NOW LIFE-REACTIVE

DISPENSING TIPS

- 1 Answer the need for speed.** Bring up the benefits of groundbreaking fade-back and activation speed.
- 2 Address appearance.** Speak to the confidence of walking into a room or showing up on screen with clear, attractive lenses.
- 3 Cover convenience.** Highlight the convenience of one pair of lenses that adapts to any environment on the fly.



ULTRA-DARK LIGHT-REACTIVE LENSES

Going the extra mile often means doing things a little differently. Unlike conventional photochromics, Ultra-Dark Light-Reactive Lenses retain tint behind the wheel and are darker outside, clear inside for visual comfort anywhere you go.



SUNSYNC DRIVE XT

Combining in-car color retention with superior darkness and clarity, this conventional extra reactive lens takes the show on the road and anywhere else life takes you. For those who prefer the darkest lens possible when outdoors and in the car, Ultra-Dark Light-Reactive lenses provide the comfort of a true sunglass-level tint in the sun and the convenience of a lens that retains its tint in the car. No need to fumble around for sunglasses while driving because Ultra-Dark Light-Reactive lenses stay dark behind the windshield, in the sun, and fade back to clear inside.

- ▶ Excellent in-car color retention
- ▶ Extra dark outdoor color
- ▶ Excellent indoor clarity
- ▶ 100% UV protection
- ▶ "Always on" blue light reduction
- ▶ Fast activation
- ▶ Outstanding durability
- ▶ One-year satisfaction guarantee⁵

Available Colors: ● GRAY ● BROWN

PERFORMANCE IN OVERDRIVE

DISPENSING TIPS

- 1 Answer the big question.** Yes, it works in the car.
- 2 Dwell on the darkness.** Explain the benefits of the darker outdoor color.
- 3 Highlight competitive advantages.** Superior darkness, clarity, and fade-back speed compared to conventional alternatives.

9 OUT OF 10

ECPs WOULD RECOMMEND
SUNSYNC DRIVE XT TO
THEIR PATIENTS⁶



CONVENTIONAL LIGHT-REACTIVE LENSES

Tried-and-true, Conventional Light-Reactive Lenses are proof that the classics never go out of style. Providing solid performance across the board, these lenses are a dynamic blend of practical and reliable.



SUNSYNC

The one that started it all. Original SunSync is a conventional light-reactive lens that gives you everything you want in a base lens that's anything but basic. Dark outdoor color, excellent indoor clarity, fast reaction times, superior temperature stability, and outstanding durability in one stylish package.

- ▶ Fast activation
- ▶ Dark outdoor colors
- ▶ Excellent indoor clarity
- ▶ 100% UV protection
- ▶ "Always on" blue light reduction
- ▶ Superior temperature stability
- ▶ Outstanding durability
- ▶ One-year satisfaction guarantee⁵

Available Colors: ● GRAY ● BROWN

A LENS THAT REACTS TO YOUR LIFESTYLE

DISPENSING TIPS

- 1 Use the guarantee.** 12 months to try it out risk-free.
- 2 Keep the science simple.** Dark outdoors, clear indoors, ultimate convenience.
- 3 Pitch peace of mind.** 100% UV protection and targeted blue light reduction.

2 OUT OF 3

PATIENTS SAY SUNSYNC IS BETTER THAN THEIR PREVIOUS LIGHT-REACTIVE LENSES⁷



"We've found SunSync is truer in nature to its colors. It compares very well, if not surpassing technology we've had in the past. And the patients really enjoy the lens."

—Rob H., Laguna Niguel, CA



"I'm thoroughly impressed with SunSync Drive XT for my own use, and feel 100% comfortable recommending it to my patients!"

—John H., Liberty Lake, WA

AVAILABILITY GUIDE

Product Category	Lens Design	CR-39	Poly-carbonate	Trivex	1.67 High-index
SunSync Elite					
Progressive Lenses	Unity [®] Via II Progressive Lenses: Elite II, Plus II, Via II, Mobile II, Wrap II	•	•	•	•
	Ethos [®] , Ethos Plus	•	•	•	•
Near Variable Focus	Unity Via OfficePro	•	•	•	•
Single Vision Lenses	Unity Relieve, Unity SVx, SVxtra, SVxtreme	•	•	•	•
	Standard	•	•	•	•
Flat Top 28 Lenses	Standard		•		
SunSync					
Progressive Lenses	Unity Via II Progressive Lenses: Elite II, Plus II, Via II, Mobile II, Wrap II	•	•	•	•
	Ethos, Ethos Plus	•	•	•	•
Near Variable Focus	Unity Via OfficePro	•	•	•	•
Single Vision Lenses	Unity Relieve, Unity SVx, SVxtra, SVxtreme	•	•	•	•
	Standard	•	•	•	•
Flat Top 28 Lenses	Standard	•	•		
Finished Single Vision	Standard	•	•		
SunSync Drive XT					
Progressive Lenses	Unity Via II Progressive Lenses: Elite II, Plus II, Via II, Mobile II, Wrap II	•	•	•	•
	Ethos, Ethos Plus	•	•	•	•
Near Variable Focus	Unity Via OfficePro	•	•	•	•
Single Vision Lenses	Unity Relieve, Unity SVx, SVxtra, SVxtreme	•	•	•	•
	Standard	•	•	•	•

All SunSync products are also available on Shamir Lens Designs.

All SunSync orders are eligible for Unity Savings⁸ and count towards your Optics purchases target in the VSP Premier Edge™ Program.



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LIGHT-REACTIVE LENSES

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1. t½ of SunSync Elite in polycarbonate is 53 seconds at 73.4°F. **2.** In independent testing, current SunSync Elite achieved 91.8%T when inactivated compared to 86.0%T for previous offering. Testing conducted in Polycarbonate to ISO 8980-3 standard. **3.** In independent testing, current SunSync Elite achieved 28.8%T when fully activated compared to 34.1%T for previous offering. Testing conducted in Polycarbonate to ISO 8980-3 standard. **4.** In independent testing, current SunSync Elite darkens from inactivated to 43.0%T in 30 seconds compared to 44.4%T in 30 seconds for previous offering. Testing conducted in Polycarbonate to ISO 8980-3 standard. **5.** SunSync guarantee exclusive to VSP members. **6.** 2018 SunSync Drive XT ECP satisfaction survey. **7.** 2017 SunSync patient satisfaction survey. **8.** Unity Savings exclusive to Platinum-tier practices in the VSP Vision™ Premier Edge Program ordering SunSync products on Unity or Ethos lenses.

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